

NISHITA MUHNOT

Senior UX designer and researcher with 9+ years of experience and a passion for creating a positive social impact.

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Bangalore, India

EDUCATION

Master of Human-Computer Interaction (HCI)

Carnegie Mellon University, USA
(+ capstone project with Expedia)
4.02/4.33 | 2012 - 2013

B.E Information Science

RV College of Engineering, India
Distinction | 2006 - 2010

SKILLS

Design

Workshop Facilitation | Journey Maps
Experience Strategy | User flows
Design Systems | Prototyping
Accessibility | Localization | Figma

User Research

User Interviews | Contextual Inquiry
Diary Study | Card Sorting | Surveys
User Profiles | Usability Testing
Heuristic Evaluation | Business metrics

Project Management

Jira | Trello | MS 365 | G suite

Languages

English | Hindi | French (A1)

INTERESTS

Eco-living | Mindfulness | Travel

WORK EXPERIENCE

Zalando, Senior Designer | Berlin, Germany, Sept'21 – Aug'23

Fashion e-commerce. Conducted workshops and worked on experiences such as product discovery, checkout, delivery.

Worked on a circularity diary study to understand the use of clothes, care, purchases, disposal and attitude-behaviour gap.

Microsoft, Designer II | Hyderabad, India, Sept'19 - June'21

Designed for Edge, the new browser. Led design sprints and helped define the vision for education on the browser. Worked on features such as Immersive Reader, Citations, and Edu Collections. Mentored junior designers.

Accessibility champion and winner of the customer obsession award for reducing accessibility bugs by 50%.

Local chapter lead for Microsoft's sustainability community.

BuzzOnEarth, UX Consultant | Bangalore, India, Sep'18-July'19

Eco start-up. Designed a sustainable shopping mobile app that rates products on multiple environmental and social factors.

Jocata, Design Lead | Bangalore, India, Jan'18 - Jan'19

Fintech start-up. Led the design of consumer and enterprise applications for clients such as American Express, Tata Capital.

Set up the design department- established processes, recruited designers and built a design thinking culture.

IBM, UX Designer | Austin, USA, July'16 - Dec'17

Designed the data preparation experience for Watson Data Platform. Recruited users and led usability tests.

1stdibs, Interaction Designer | New York, USA, Sept'13 - July'14

E-commerce for antiques. Designed the experience for dealers to manage inventory, payments and interact with customers. Led research for a new set of target users. Faced visa issues.

Microsoft, Support Engineer | Bangalore, India, July'10 - June'11