


NISHITAMUHNOT

Product Designer

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 www.linkedin.com/in/nishitamuhnot

SKILLS

Design

Web | Mobile | Tablet | Responsive
Empathy Map | Personas | Storyboard
User Journey | Task Flows | Feasibility
Analysis | Information Architecture
Wireframes | Visual Design | Motion
Accessibility Design | Sketch | XD
Illustrator | Photoshop | After Effects
InVision | Principle | Zeplin

User Research

Contextual Inquiry | Guerilla Research
Diary Study | Surveys | Card Sorting
Recruitment | Cognitive Walkthrough
Affinity Diagrams | Heuristic Evaluation
Competitive Analysis | Web Analytics
Usability Testing | Accessibility Testing
Facial EMG | A/B Testing

Development

HTML | CSS | JavaScript | GitHub

Project Management

Trello | Jira | Asana

Languages

English | Hindi | French

ACTIVITIES

- Environment Activism
- American Red Cross
- Austin Disaster Relief Network
- Alliance Francais DELF certificate
- Hackathons and workshops
- Photography

WORK EXPERIENCE

Independent, Design Consultant | Bangalore, India | *Feb 2019 - Present*

Currently designing a mobile app for BuzzOnEarth, an eco-startup.

Jocata, Design Lead | Bangalore, India | *Jan 2018 - Jan 2019*

Fintech Startup.

- Led the design of consumer and enterprise mobile and web loan applications for financial institutions such as American Express, Tata Capital, and Bill Desk.
- Set up the design department- established design processes, introduced user research, recruited designers and built a design thinking culture through education.

IBM, UX Designer & Researcher | Austin, US | *July 2016 - Dec 2017*

Designed and did user research for Data Refinery, part of Watson Data Platform- a suite of services for Data Scientists, Engineers to manage Big Data. Trained in IBM Design Thinking.

- Did evaluations and iteratively designed solutions such as data summary, data cleaning operations, new user experience, etc.
- Recruited users and led usability tests. Prioritized the findings and tracked resolution.

R/GA, Experience Designer | Austin, US | *April 2015 - June 2015*

Design Agency. Worked on a mobile app for Whole Foods, a supermarket chain. Discontinued due to a major car accident.

1stdibs, Interaction Designer | New York, US | *September 2013 - July 2014*

E-commerce website for antiques. Encountered visa sponsorship issues.

- Designed UX and visuals iteratively for projects such as inventory management, messaging platform, refunds, etc.
- Led user research for new target users- Interior Designers, distilled insights and conducted workshop for opportunities.

Expedia, Interaction Architect | Pittsburgh, US | *January 2013 - July 2013*

Masters capstone project. Did user research and designed an iPhone app that helps travelers build an itinerary. Quantified user's feedback using Facial EMG.

QuantMD, Interaction & Media Designer | Pittsburgh, US | *July 2011 - June 2012*

Carnegie Mellon Medical Image Analytics Startup. Designed a software for radiologists to analyze MRI images. Created branding and marketing content.

Microsoft, Support Engineer | Bangalore, India | *July 2010 - June 2011*

EDUCATION

Master of Human-Computer Interaction | *August 2013*

Carnegie Mellon University, Pittsburgh, US. QPA: 4.02/4.33

Bachelor of Engineering in Information Science | *May 2010*

Rashtreeya Vidyalaya College of Engineering (RVCE), Bangalore, India. Score: 76.2%