

NISHITAMUHNOT

UX Designer & Researcher

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 www.linkedin.com/in/nishitamuhnot

SKILLS

Design

Web | Phone | Tablet | Responsive
Personas | Storyboards | User Journey
Concept Model | Feasibility Analysis
Information Architecture | Wireframes
Visual Design | Design Specifications
Product Video | Sketch | Illustrator
InDesign | XD | Photoshop | InVision
Zeplin | Keynote | After Effects

User Research

Contextual Inquiry | Guerilla Research
Diary Study | Surveys | Card Sorting
Task Analysis | Cognitive Walkthrough
Affinity Diagrams | Heuristic Evaluation
Competitive Analysis | Web Analytics
Usability Testing | Accessibility Testing
Facial EMG | A/B Testing | Recruitment

Development

HTML | CSS | JavaScript | C++ | GitHub

Languages

English | Hindi | French

ACTIVITIES

- American Red Cross
- Austin Disaster Relief Network
- Adobe student representative for Game Development
- Graphic design freelancing
- Tufte's Data Visualization workshop
- TartanHacks hackathon
- Certificate in Maya 3D animation
- Photography, Travel, Table Tennis

EDUCATION

Master of Human-Computer Interaction | August 2013

Carnegie Mellon University, Pittsburgh, US. QPA: 4.02/4.33

Bachelor of Engineering in Information Science | May 2010

Rashtreeya Vidyalaya College of Engineering (RVCE), Bangalore, India. Score: 76.2%

WORK EXPERIENCE

Independent, Design Consultant | Bangalore, India | Feb 2019 - Present

Currently designing a mobile app for BuzzOnEarth, an environment sustainability startup.

Jocata, Design Lead | Bangalore, India | Jan 2018 - Jan 2019

Fintech Startup. Lead the design of consumer and enterprise mobile and web loan applications for financial institutions such as American Express, Tata Capital, Bill Desk, etc. Set up the design department- established design processes and guidelines, hired designers, and built a design thinking culture through education.

IBM, UX Designer & Researcher | Austin, US | July 2016 - Dec 2017

Designed and did user research for Data Refinery, part of Watson Data Platform- a suite of services for Business Analysts, Data Scientists, and Data Engineers to manage Big Data.

- Created concepts and iteratively designed solutions such as data profile, data cleaning operations, new user experience, etc.
- Planned, prototyped, recruited users and led usability tests. Prioritized the findings.
- Did UX evaluations, cognitive walkthrough, and helped teach design thinking.

R/GA, Experience Designer | Austin, US | April 2015 - June 2015

Design Agency. Worked on designing interactions for an iPhone app for a supermarket chain, Whole Foods. Discontinued due to a major car accident.

1stdibs, Interaction Designer | New York, US | September 2013 - July 2014

E-commerce website for antiques. Encountered visa issues.

- Designed concepts, UX and visuals iteratively for projects such as inventory management, messaging platform, payments, refunds, etc.
- Led user research for new target users- Interior Designers. Distilled insights and conducted a stakeholder workshop for opportunities and execution plan.
- Took initiatives to create personas, do UX evaluations, and establish processes.

Expedia, Interaction Architect | Pittsburgh, US | January 2013 - July 2013

Masters capstone project. Did user research and designed an iPhone app that helps travelers build an itinerary. Quantified user's feedback using Facial EMG.

QuantMD, Interaction & Media Designer | Pittsburgh, US | July 2011 - June 2012

Carnegie Mellon Medical Image Analytics Startup. Designed a software for radiologists to analyze MRI images. Created branding and marketing content. Managed the website.

Microsoft, Support Engineer | Bangalore, India | July 2010 - June 2011